



1. Full size printed panel to fit between poles and beams, supplied and fixed.
Cost @ £175.00
2. Printed panel 900mm x 1200mm supplied with velcro for fixing.
Cost @ £80.00
3. Computer cut vinyl graphics (logos and text) for applying direct to shell scheme panel.
Please call for quote.
4. Printed graphic to cover the entire system, delivered and installed.
Cost @ £195.00 per running metre.

GUIDELINES

for the supply of Print Ready Artwork



| Applications | Preferred File Format |
|---------------|-----------------------|
| Adobe Acrobat | PDF* |

***PDF** - These are print files only and can not be altered to fit different sizes, artwork must be setup at the correct proportion and at Print Ready Quality. Make sure images are saved at High Resolution (300dpi).

| Applications | Other File Format |
|----------------------|------------------------|
| Adobe Illustrator CC | ai, eps |
| Adobe Photoshop CC | psd, tiff, eps, jpeg** |
| Adobe InDesign CC | indd |

When supplying artwork to us setup in 'InDesign' please ensure all fonts and images are collected and included in the file. Artwork setup in 'Adobe Illustrator' ensure all fonts are vectored/outlined, also include with all files a low res PDF of the final artwork, this way there will be a quicker and faster turnaround of the end result.

****JPEG** - We accept this format but only if used to compress a file for ease of sending, the original artwork should have been created at High Resolution (300dpi) or vector eps to print at the best possible quality.

IMAGE RESOLUTION (dpi)

To get the best results before going to print, images should be set up to the following spec:

- 1/4 size @ 250-300dpi
- 1/2 size @ 150-200dpi
- Full Size @ 52-72dpi

COLOUR SETUP

Where solid colours are used, for example corporate logos or text please supply relevant Pantone colour references for colour matching.

Digital Photo/Flattened Images should be converted to CMYK. All Blacks should be setup as C60/M40/Y40/K100

Always supply a hard copy to ensure the end product is as you require it.

SENDING ARTWORK

- Email: "your point of contact" name@perton signs.co.uk
If you are sending your file via email please archive the file with a popular compression program such as Winzip or Stuffit.
- FTP: pertonsigns.ftpstream.com (username: admin – password: pertonsigns)
You can upload files to our FTP site using any ftp client software such as Fetch or Coreftp.
- Web: http://perton signs.ftpstream.com (no username or password)
Please make sure your firewall is set to accept "active connection back to network".