

## Rezzed Zone – Remote Solution

On this type of stand you will not be in person on the show floor, but rather will be exhibiting from a remote location, either controlling 2 playing positions or controlling 4 playing positions.

You will be given access to a Discord server where you will be able to talk to individuals playing your game. You will control the game using parsec, so that you can reset it, change settings etc. 1x additional screen will be included to communicate with players.

As you will not be on the show floor, you will have access to a dedication technician that will be able to help you with any technical difficulties, or anything else.

Here is a picture of what the stand will look like, but please note this shows a 2:1 set up:



**Internet, artwork, hardware, lighting is all included in your booking.** This is a Rezzed Zone – Template Build with an added Remote Solution for streaming.

### **Artwork**

**The submission deadline is 15<sup>th</sup> September 2023**

There are 2 ways to send your artwork:

**Email** – [mark@pertonsgames.co.uk](mailto:mark@pertonsgames.co.uk)

If you are sending your file via email please archive the file with a popular compression program such as Winzip or Stuffit – please include in the email subject line 'EGX', your booth number and company name.

**Web** - upload your artwork [here](#)

Please make sure your firewall is set to accept 'active connection back to network' Any issues, refresh the page. Ensure your company name is included in the file name.

So that we can manage the uploaded artwork, please send a supporting email with 'EGX' in subject line providing company name, booth number and artwork file name to [mark@pertonsigns.co.uk](mailto:mark@pertonsigns.co.uk)

Please find the Artwork Specifications towards the end of this document.

When uploading your artwork, please refresh the page until you see the options appear. When the page is up, please click the 'Upload' tab and then submit your artwork file as indicated.

The dimensions for your space/artwork are as follows:

2 playing positions	1712mm high x 2500mm wide
4 playing positions	1712mm high x 5000mm wide

### Hardware

Please let us know if there are any specific hardware requests beyond the below:

- PC (minimum i7, 16GB RAM, Nvidia 1080 GPU)
- 24inch Monitor (minimum 144Hz)
- Additional monitor for interaction with visitors
- Keyboard, Mouse, Headset

### Internet

- 4:1 Remote Solution
  - Includes 10MBPS internet
- 2:1 Remote Solution
  - Includes 5MBPS internet
- Parsec software included
  - Captures screen to stream to you, the Exhibitor who is based in a remote location
- Onsite Tech Support included

### What do I need to organise?

- You will be given remote access to the PCs at least one week prior to the show via Parsec, this will allow you to pre-install your game and test everything is working correctly. You will then use the same tool when the show is live to control the PC for your visitors and reset the game after each play if needed.
- Any hardware/ peripherals/ additional cables you need in addition to what we supply within your contract
- Shifts for staff to ensure there is always someone to talk to on your stand.

**If you have any problems on site with electrics, internet, hardware, or anything else, you will be able to talk to a technician on the show floor to help you.**

**Do's:**

- Keep your camera on – it helps people to understand that you're there to talk with them.
- Ensure that you always have someone attending the stand. You need to reset the game for fans and talking with them whilst they're playing gives them a better experience (and gets you more from the show!).

**Don'ts:**

- Leave your stand unattended.
- Screen capture/record/stream without the permission of the person playing your game.

**COVID-19 Guidance**

- Keep your stand designs open to allow good ventilations and space for people to move freely.
- Provide hand sanitiser and / or hand wash facilities within your stand design for your staff and visitors
- Ensure you have enhanced cleaning of all high touch points within your stand e.g., handles, shared equipment etc.
- Review your promotional material and consider more sustainable, non-contact methods to distribute information such as digitally
- If demonstrating games or equipment you must have safety measures in place to reduce the transmission risks.

Applications	Preferred File Format
Adobe Acrobat	PDF*

\*PDF - These are print files only and can not be altered to fit different sizes, artwork must be setup at the correct proportion and at Print Ready Quality. Make sure images are saved at High Resolution (300dpi).

Applications	Other File Format
Adobe Illustrator CC	ai, eps
Adobe Photoshop CC	psd, tiff, eps, jpeg**
Adobe InDesign CC	indd

When supplying artwork to us setup in 'InDesign' please ensure all fonts and images are collected and included in the file. Artwork setup in 'Adobe Illustrator' ensure all fonts are vectored/outlined, also include with all files a low res PDF of the final artwork, this way there will be a quicker and faster turnaround of the end result.

\*\*JPEG - We accept this format but only if used to compress a file for ease of sending, the original artwork should have been created at High Resolution (300dpi) or vector eps to print at the best possible quality.

## IMAGE RESOLUTION (dpi)

To get the best results before going to print, images should be set up to the following spec:

- 1/4 size @ 250-300dpi
- 1/2 size @ 150-200dpi
- Full Size @ 52-72dpi

## COLOUR SETUP

Where solid colours are used, for example corporate logos or text please supply relevant Pantone colour references for colour matching.

**Digital Photo/Flattened Images should be converted to CMYK. All Blacks should be setup as C60/M40/Y40/K100**

**Always supply a hard copy to ensure the end product is as you require it.**

## SENDING ARTWORK

- Email: [mark@pertonsigns.co.uk](mailto:mark@pertonsigns.co.uk)

If you are sending your file via email please archive the file with a popular compression program such as Winzip or Stuffit

**So that we can manage the uploaded artwork, please include in the email subject line 'EGX', the booth number and company name.**

### OR

- Web: <http://pertonsigns.ftpstream.com> (no username or password)

Please make sure your firewall is set to accept "active connection back to network" Any issues, refresh the page.

Ensure company name is included in file name.

**So that we can manage the uploaded artwork, please send a supporting email with 'EGX' in subject line providing company name, booth number and artwork file name to [mark@pertonsigns.co.uk](mailto:mark@pertonsigns.co.uk)**