

The EGX Cosplay Championship ("the Championship") is a cosplay competition, organised by Reed Exhibitions Limited also known as ReedPop UK ("ReedPop"). On Saturday 14th October 2023, the Championship will be held at EGX 2023 ("the Event"), which Event is being organised and staged by ReedPop.

The top 3 overall competitors, as determined by the judges, will receive the following prizes: 1st Prize

- £1,000 and Trophy
- Two (2) weekend tickets to EGX 2024
- A £150 travel stipend and one (1) hotel room for two (2) nights to attend EGX 2024 (dates TBC)

2nd Prize

- £300 and Trophy
- Two (2) weekend tickets to EGX 2024

3rd Prize

- £300 and Trophy
- Two (2) weekend tickets to EGX 2024

<u>Rules</u>

- 1. All participants must be 18 or older to compete in the Championship to be held within the Event and to be staged on Saturday 14th October 2023 at the ExCel Centre, London.
- 2. Applications must be received between Monday 14th August and Friday 8th September 2023.
- 3. Each applicant must submit a minimum of one (1) reference image of the design that inspired their costume; two (2) images of the hand crafted costume they wish to enter (with allowance for minor unfinished elements); and a written description which includes details about the design and construction process, materials and the choice of costume. A panel will assess the applications and select a number of participants to compete at the Championship to ensure a balanced competition.
- 4. Participation in the Championship will be confirmed no later than Wednesday 20th September.
- 5. All selected entrants are responsible for all expenses related to competing in the Championship, including all lodging and travel to and from the ExCel Centre.
- 6. All contestants must have a badge valid for Saturday at the Event.
- 7. Entrants are responsible for their own belongings. ReedPop is unable to provide a secure area for personal items.
- 8. Entrants must comply with the ReedPop costume, weapons and props rules (as per the Terms of Service for tickets to the Event) and will be subject to security checks on entry to the Event.
- 9. Costumes for the Championship must represent an existing or recognizable character or element from the gaming realm, including both video and tabletop games, and original designs and interpretations based on gaming characters and series.
- 10. The Championship is open to solo and pairs entries. Pairs must have costumes from the same source inspiration and will be judged as a whole and not just on the basis of the best or worst costume.
- 11. Entrants must have made the costume they are using in the Championship by themselves. All significant visible costume elements that can safely be made without assistance must have been constructed entirely by the competitor. If it is impossible or unsafe for a single person to make a costume element, assistance for simple tasks such as holding things in place is acceptable; It is also acceptable to use bought wigs, shoes, and accessories such as spectacles etc. Simple, largely insignificant base layers such as a leotard or pantyhose are similarly permitted. Any customisation such as styling a wig or modifying shoes must be the sole work of the entrant.
- 12. Costumes used for the Championship must not have previously been awarded a prize in any other costume or cosplay competition.
- 13. The costume must not exceed 2 metres in any one dimension, the entrant should be able to safely move in the costume with limited assistance and the costume must not impede the entrant's ability to get on and off stage. ReedPop reserves the right to intervene should it believe a costume is not safe to participate on stage.
- 14. All costumes should provide enough coverage to be worn in public and should be in good taste and appropriate for a family-friendly show that the Event is.



- 15. Costumes cannot be obscene or offensive, including insensitive or unnecessary use of makeup, nor endorse any form of hate or any hate group. Gore, graphic violence or other objectionable elements may also be grounds for disqualification as determined by the judges or ReedPop.
- 16. Costumes cannot promote alcohol, illegal drugs, tobacco, firearms/weapons (or the use of any of the foregoing) or any activities that may appear unsafe or dangerous or any particular political agenda or message.
- 17. Costumes must not defame, misrepresent or contain disparaging remarks about Cosplay Central, ReedPop, the Event or Reed Exhibitions Limited and their products, or other people, products or companies, or communicate messages or images inconsistent with the positive images and/or goodwill with which Cosplay Central and/or ReedPop intends to associate the Championship within the Event.
- 18. Costumes cannot be in violation of any applicable law.
- 19. All accepted contestants must attend craftsmanship judging on Saturday 14th October 2023. If accepted, ReedPop will notify entrants when and where the craftsmanship judging will take place. Entrants must appear in costume at the time of their judging. Construction or progress pictures should be brought by the entrant to their judging session, not supplied electronically. Failure to appear for judging will result in instant disqualification.
- 20. Entrants will present their costume on the Main Stage through a walk on and in character posing, which showcases their costume's features. Presentations must be suitable for a family audience. No profanity is allowed on stage, including messages on signs or clothes. ReedPop will provide background music. Background videos are not accepted.
- 21. The safety of the audience, staff, and other participants must not be compromised. This means that pyrotechnics, fireworks or any other methods of creating or causing a naked flame or explosion are forbidden; anything that may litter the stage (e.g., glitter or confetti) or make it slippery or sticky is similarly banned. The use of lasers, regardless of strength, is not permitted by ReedPop, but self-generated vapour as part of a costume may be permitted for use on stage following assessment by the ReedPop team, although it must not be used elsewhere inside the ExCel or at the Event.
- 22. The judges' decisions are final and no further negotiation is permitted. There is no obligation on ReedPop or the judges to provide feedback.
- 23. All entrants are expected to behave with good conduct and respect towards each other and the judges.
- 24. The first place winner will receive £1,000 and Trophy, two (2) weekend tickets to EGX 2024, a £150 travel stipend and one (1) hotel room for two (2) nights to attend EGX 2024 in London, with the following considerations:
 - a. one (1) hotel room for up to two (2) people will be provided by EGX. The reservation will be made for a total of two (2) nights as follows: check in Friday and check out Sunday (dates TBC). Basic room costs will be paid by EGX, any incidentals are the responsibility of the winner. Any extension to this stay is the sole responsibility of the winner and EGX cannot assist in those arrangements;
 - b. the £150 travel stipend will be paid in advance with the cash prize, subject to Reed Exhibitions Limited's standard payment processes;
 - c. any other costs relating to travel to EGX 2024 are the responsibility of the winner; and
 - d. should the winner be unable to attend EGX 2024 or should EGX 2024 not take place for any reason, there will be no hotel accommodation on alternative dates or cash alternative available.
- 25. Each entrant grants to ReedPop, its employees, agents, and assignees, the absolute and irrevocable right and permission to photograph, film, reproduce, portray and/or otherwise exploit the name, voice, appearance, photograph, image and/or likeness of such entrant at the Event and/or in the Championship (collectively, "**Likeness**"), and to use such Likeness in any and all media, in perpetuity. Each entrant hereby waives any claim to compensation for use of such Likeness and agrees that ReedPop owns the images and all rights related to them. The images may be used by ReedPop in any manner or media without notifying

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the entrant, such as any Event website or other website and in publications, promotions, broadcasts, advertisements and posters, for advertising or other related purposes in connection with the Event.

- 26. By accepting a prize, each winner agrees to release and hold harmless ReedPop and its direct and indirect subsidiaries, suppliers, distributors, advertising/promotion agencies, and prize suppliers (if any), and each of their respective parent companies and each such company's officers, directors, employees and agents, from and against any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of participation in the Championship or receipt or use or misuse of any prize.
- 27. ReedPop reserves the right to cancel, suspend and/or modify the Championship, or any part of it, if any fraud or technical failures or any other factor beyond ReedPop's reasonable control impairs the integrity or proper functioning of the Championship, as determined by ReedPop in its sole discretion. ReedPop reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Championship or to be acting in violation of the Rules or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Championship may be a violation of criminal and civil law, and, if such an attempt be made, ReedPop reserves the right to seek damages from any such person to the fullest extent permitted by law. ReedPop's failure to enforce any term of these Rules shall not constitute a waiver of that provision.
- 28. ReedPop is not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, typographical errors, printing errors or by any of the equipment or programming associated with or utilised in the Championship; (2) technical failures of any kind, including but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorised human intervention in any part of the entry process for the Championship; (4) technical or human error which may occur in the administration of the Championship or the processing of entries; or (5) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from an entrant's participation in the Championship or receipt or use or misuse of any prize (provided always that ReedPop or its employees or contractors are not negligent in any way in relation to such injury or damage). If, for any reason, an entrant's sole remedy is another entry in the Championship, if feasible.
- 29. Employees, staff, crew or guests of Reed Exhibitions Limited or any associated company and their immediate families, and persons connected with the Championship, e.g. prize sponsors or judges and their agents, are not eligible to enter the Championship.
- 30. In the event of any dispute arising, these Rules are to be interpreted in accordance with the laws of England and Wales.